



Standards Council of Canada
Conseil canadien des normes

**Canadian Advisory Committee/
Comité consultatif canadien
(CAC)
for / pour
ISO/IEC JTC1/SC36
(administered by the/géré par le
SCC/CCN)**

**CAC JTC1/SC36
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Notes	The fee of \$350 is waived for ISO/IEC JTC1/SC36 delegates but seating is limited at the International Open Forum. JTC1/SC36 delegates are urged to send in their reservation (see attached form) prior to 21 February, 2004 in order ensure a space.

International Open Forum

Standards in E-Learning:

Towards Enriching and Sharing Our Educational Heritage

To be held in Montréal at the ICAO

March 4 and 5, 2004

The Conference of Rectors and Principals of Quebec Universities (CREPUQ), in collaboration with the Working Group on Standardization (GTN) of Québec, the Standards Council of Canada (SCC) and the Telecommunications Standards Association of Canada (TSACC), is pleased to host the **International Open Forum on Standards in E-Learning, in Montréal 4-5 March, 2004**. It is expected that some 250 participants from both the public and private sectors will attend this Open Forum including (1) educators; (2) developers of electronic learning resources; (3) e-learning policy makers and strategists; (4) education and training administrators; and, (5) those developing international standards in this area. The Open Forum is to be held at the International Civil Aviation Organization (ICAO) building in Montréal.

The Open Forum is being held in conjunction with the 9th International Plenary Meeting of the ISO/IEC JTC1 SC36, "*Information Technology for Learning, Education and Training*", which has the mandate to standardize information technologies in the field of e-learning. The Plenary will attract delegates from 22 countries to the Université du Québec à Montréal (UQAM) 8-12 March 2004 and, it is expected that many of these delegates will also attend the Open Forum.

The International Open Forum has two general themes, which were chosen to address both the responsibilities of standards organizations and the concerns of governments and international organizations in the field of education. The first theme is «*The Creation of an Educational Heritage: What is at Stake?*», while the second focuses on «*The Challenge of Greater Collaboration: How to Work Together Better?*».

You will have the opportunity to participate in a broad public debate on the challenges for standardizing e-learning, and get updated on ongoing international work in this area, including work in Canada and, in particular, Québec. In addition, you will be providing input into a strategy aimed at (1) optimizing the return on public investments in the development of digitized teaching and learning resources (TLR); and, (2) promoting e-learning through a judicious reliance on standardization.

Discussions will centre around the *Declaration of Principles* and *Plan of Action* from the first phase of the World Summit on the Information Society (WSIS) (<http://www.itu.int/wsis/>) as identified in Geneva on December 10-12, 2003, in particular: (1) the identification of commonalities in strategies, policies, principles, declarations, and objectives related to e-learning developed by many well-known international organizations; and, (2) the rallying of stakeholders around shared objectives.

The primary rallying activity is to foster the development of a universal educational heritage reflecting the needs of cultural and linguistic diversity, and recognizing these and other issues of deployment of e-learning solutions in developing countries.

The results of the Open Forum will be communicated to the final meeting of WSIS, which will take place in Tunis in 2005.

For further information, please contact Ms. Julie Vignola (j.vignola@crepuq.qc.ca) at +1 514 288-8524, extension 217.

INTERNATIONAL OPEN FORUM

March 4-5, 2004

Standards in E-Learning:

Towards Enriching and Sharing Our Educational Heritage

PRELIMINARY AGENDA

Thursday, March 4, 2004

«*The Creation of an Educational Heritage: What is at Stake?*»

8:00 – 9:00	Registration and Breakfast
9:00 – 9:10	Word of Welcome: Gilles Gauthier , Chair of the Working Group on Standardization of Québec
9:10– 9:30	Opening Address: Pierre Reid , Minister of Education of Québec and President of the Canadian Council of Education Ministers (CCME)
9:30 – 9:45	A representative of World Bank (to be announced)
9:45 – 10:00	A representative of UNESCO (to be announced)
10:00 – 10:15	A representative of la Francophonie (to be announced)
10:15– 10:30	Break
10:30 –11:45	Globalization, Diversity and Special Needs Alain LaBonté , internationally known IT expert of ISO/JTC1 SC2 (Coded character sets) and SC35 (User Interfaces) Jutta Treviranus (OISE), internationally known expert in e-learning standards and the needs of persons with disabilities A representative of Africa (Francophonie) (to be announced)
11:45 –12:30	Standardization and Internationalization Jim MacFie , President, Telecommunications Standards Advisory Council of Canada (TSACC): An overview of the work and initiatives of the ISO and ITU
12:30 – 14:00	Luncheon Conference: Keynote Speaker (to be announced) on the theme <i>Sustainable Development, Standardization and the Creation of a Universal Educational Heritage</i>
14:00 –15:10	Participants' Perspective by Means of Discussion Groups Theme: <i>The Constitution of an Educational Heritage in the Context of the Declaration of Principles and the Plan of Action of the World Summit of Information Society (WSIS)</i>
15:10 –15:25	Canadian Government Initiative, Mary Carman , Associate Assistant Deputy Minister, Spectrum, Information Technologies and Telecommunications Sector
15:25 – 15:40	Break
15:40 –16:10	Report on the Results of Each Discussion Group
16:10 – 16:40	Summary of Results (Jake Knoppers and Gilles Gauthier)
16:40 – 17:20	Question Period
17:20 – 17:30	Closing Address: Claude-Yves Charron , Secretary General of ORBICOM (Network of UNESCO Chairs in Communications)

Standards in E-Learning:

Towards Enriching and Sharing Our Educational Heritage

Friday, March 5, 2004

The Challenge of Greater Collaboration: How to Work Together Better?

8:00 – 9:00

Breakfast

9:00 – 9:05

Rapporteur: **Jake Knoppers**

Including a summary presentation of Day One and a review of the objectives for Day Two

9:05 – 10:05

E-learning Case studies

Korea experience (to be announced)

Australia experience: **Jon Mason**, Assistant Director, IMS
Australia

Developing Nations/United Nations Development Programme
(UNDP) (to be announced)

10:05 – 10:20

Break

10:20 – 11:45

Round Table: **Response of Key Organizations**

Presentations:

IMS: **Ed Walker**, CEO IMS

Dublin Core Metadata Initiative (DCMI): **Jon Mason**, DCMI
Advisory Board

CEN/ISSS Learning Technologies Workshop: **Mike Collett**,
chairman WS-LT

IEEE LTSC: **Robby Robson**, LTSC Chair

ISO/IEC JTC1 SC36: **Frank Farance**, SC36 Chair

11:45 – 12:00

Review (Jake Knoppers)

12:00 – 13:00

Lunch

13:00 – 14:30

Participants' Perspective as part of discussion groups

Theme: *Collaboration and Coordination: Building Educational
Resources as Part of a Sustainable Educational Heritage*

14:30 – 15:00

Break

15:00 – 16:00

Report on the Results of Each Discussion Group

16:00 – 16:15

Summary of Results (Jake Knoppers)

16:15 – 16:30

Closing Address: **Frank Farance** (ISO/IEC JTC1 SC36 Chair)

INTERNATIONAL OPEN FORUM, March 4-5, 2004

Standards in E-Learning: Towards Enriching and Sharing Our Educational Heritage

REGISTRATION FORM

March 4-5 — to be held at the International Civil Aviation Organization (ICAO)
999 University Street, Montréal, Québec, Canada, H3C 5H7

FIRST NAME _____

LAST NAME _____

TITLE _____

ORGANIZATION or COMPANY _____

ADDRESS _____

PROVINCE _____

POSTAL CODE _____

COUNTRY _____

PHONE _____

FAX _____

EMAIL _____

I am an accredited delegate of ISO/IEC/JTC1 SC36 Plenary

FEES

Conference pass includes coffee breaks and lunch(es).

REGISTRATION

	<u>CAN \$</u>
One day	
<input type="checkbox"/> Registration received by February 21, 2004	\$ 250
<input type="checkbox"/> Registration received after February 21, 2004	\$ 300

Two days

<input type="checkbox"/> Registration received by February 21, 2004	\$ 350
<input type="checkbox"/> Registration received after February 21, 2004	\$ 400

METHOD OF PAYMENT

Cheque, bank draft, money order or Canadian postal note payable to:
Standards Council of Canada. Please indicate **"SC36"** on your cheque.
IMPORTANT: Please mail your cheque to the attention of Ms. Roz Waddel.

PLEASE MAIL COMPLETED FORM WITH PAYMENT TO:

Standards Council of Canada
270 Albert Street, Suite 200
Ottawa ON
Canada
K1P 6N7

Attention: Ms. Roz Waddel

Telephone: (613) 238-3222, ext. 451
Fax: (613) 569-7808

IMPORTANT TRAVEL / VISA INFO

Some countries will require a visa to enter Canada. Please visit the following website

<http://www.cic.gc.ca/english/applications/visa.html> for a visa application form and important travel information.

We recommend you allow yourself additional time for processing your visa, as delays have been reported.

Letters of invitation are available if needed. Please contact Ms. Julie Vignola; (julie.vignola@crepuq.qc.ca) if you require a letter.

GENERAL CONDITIONS OF REGISTRATION

It is agreed that the INTERNATIONAL OPEN FORUM, MARCH 4-5, 2004, its Employees, Officers, Volunteers, Contracted Staff, Contracted Companies and Agents shall not be held liable or responsible for any loss, injury, or damages, however caused, to any person or the property of any person engaged by, participating in or attending this event, unless due solely to the gross negligence or willful misconduct of the INTERNATIONAL OPEN FORUM, MARCH 4-5, 2004, its Employees, Volunteers, Contracted Staff, Contracted Companies and Agents. It is agreed that the INTERNATIONAL OPEN FORUM, MARCH 4-5, 2004, its Employees, Agents and Officers, reserve the right to refuse admission, cancel or reschedule programs, change speakers, locations or revise content.

CANCELLATION POLICY

Registration fees will be refunded, less a \$50.00 administration charge, if a refund request is received in writing at the address given below by **February 21, 2004**. No refunds for ~~registration fees will be issued for requests received after this date.~~ All approved refunds will be issued after the Open Forum.

I have read, understood and agreed to the general conditions and policies outlined above.

SIGNATURE :

DATE : _____

WAYS TO CONTACT US

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www.educational-heritage.uqam.ca (to be on line soon)